

# cover

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## DIVE INTO LUXURY RUGS

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**01** The remodelled Nourison Home showroom at Las Vegas Market

**02** Nepali collection rug, Harounian Rugs International

**03** Retro collection rug, Harounian Rugs International



03

## Design fairs **LAS VEGAS MARKET**

28 July-1 August 2024  
Market Center Las Vegas  
[www.lasvegasmarket.com](http://www.lasvegasmarket.com)

Given that 30% of attendees were first-time visitors, Las Vegas Market allowed exhibitors to meet new buyers and open new accounts. The ANDMORE post-show press release reports that a 'refrain among gift industry thought-leaders was the role of markets in today's business climate and the importance—now more than ever—of participation'.

The product offerings are intended to encourage cross-category commerce between the furniture, home décor and gift resources industries. Angela Schmoock, VP of operations at multi-line rep agency Road Runners, said, 'The brands that invested in new product introductions and attended Market to support their reps had successful shows... Buyers want to touch, feel and smell what they're buying—trade shows are essential to this experience.'

Greg Jordt, executive VP at HRI, described the market as 'underwhelming', attributing this partly to the summer heat and a reluctance to visit shows in person. Countering that, its previewed Nepali and Retro collections are forecast to perform well. Feizy's ever-fabulous displays, including its versatile rug collection by Thom Filicia, were set off by hanging lanterns in tribute to its new Kasbah collection of rugs with Moroccan and Southwestern motifs. Giovanni Marra, VP of marketing & creative at Nourison Home said that the company's revamped showroom 'allowed our customers to experience our products differently and see the craftsmanship and quality that sets Nourison Home apart.'